Contents

Introduction ix

Chapter 1. The Question of Innovation 1

1.1. The socio-economics of innovation. 1
1.1.1. A process-based approach. 2
1.1.2. Differences between discovery, invention and innovation. 3
1.2. Management and project through innovation 3
1.2.1. The issue of management 3
1.2.2. Obstacles to innovation 5
1.2.3. A distinction between research, development and innovation. . . . 5
1.3. Technological innovation 6
1.3.1. A definition of technological innovation 6
1.3.2. Innovation management challenges 7
1.3.3. Methods for stimulating innovation 7
1.4. Innovation and social sciences. 8
1.4.1. A complex relationship 8
1.4.2. Participatory forms 9
1.4.3. Innovative companies?. 9
1.5. Innovations and innovators 10
1.5.1. The relationship between innovations and innovators 10
1.5.2. The role of the innovator 10
1.5.3. The functions of innovation. 11
1.6. Socio-economic methods and management 12
1.6.1. Socio-economic assessments 12
1.6.2. A digitalization of professional practices 12
1.6.3. The user as an actor in digital transformation 13
1.7. Socio-economic management 14
1.7.1. Definition 14

1.7.2. Action research 14
1.7.3. Socio-economic management theory 15

Chapter 2. Technical Culture and Innovation 17

2.1. Between culture and process. 17
2.2. A race for innovation 18
2.3. From the design to the development of innovation. 20
2.4. The culture of innovation in a university setting 21
2.5. Innovation and business 22
2.5.1. Innovation and performance 22
2.5.2. Performance indicators 23
2.5.3. Influence through innovation 24
2.5.4. Intrapreneurship within innovation 25
2.5.5. An altered corporate culture. 25
2.5.6. Intrapreneurship, confronted with new challenges 26
2.6. Innovation involving organizational performance 27
2.6.1. Innovation and performance 27
2.6.2. Influential factors 28
2.7. Managerial innovation 28
2.7.1. The aim of managerial innovation 28
2.7.2. Success factors 29
2.7.3. The issue of AI in relation to innovative managerial dynamics 29

Chapter 3. Innovation Theories. 31

3.1. Examining innovation. 31
3.1.1. Ways of thinking about innovation 31
3.1.2. The theoretical foundations of innovation 33
3.2. The evolution of innovation models 35
3.3. Innovation theories, a gradual evolution. 37
3.4. Innovation and research 38
3.4.1. The role of research in innovation 38
3.4.2. Neo-Schumpeterian theories of innovation. 40

Chapter 4. Capital, Resources and Indicators of Innovation 43

4.1. Innovation, growth and human capital 43
4.2. Human capital and economic development 44
4.3. Innovation and economic growth 47
4.4. An acceleration of economic growth 48
4.5. The innovative entrepreneur 49
4.6. New challenges 50

Chapter 5. Macro, Meso and Micro Scales 53

5.1. The macroeconomic innovation scale 53
5.2. Business regulation issues 55
5.3. A meso-level analysis 56
5.4. A mesoeconomic approach 57
5.5. The microeconomics of innovation 57
5.6. Innovative ecosystems 58
5.7. Towards a new entrepreneurial ecosystem? 60
5.8. The issue of artificial intelligence 61
5.8.1. Its historical origin 61
5.8.2. A specific definition 62
5.9. Human–machine systems 63
5.9.1. Human–machine cooperation 63
5.9.2. Human–computer interactions 65
5.10. Research and development 66
5.10.1. Knowledge process and growth 66
5.10.2. Patents 67

Chapter 6. The Figure of the Innovative Entrepreneur 71

6.1. The figure of the entrepreneur 71
6.2. The marginal utility of the entrepreneur 73
6.3. The figure of the social entrepreneur 74
6.4. A Schumpeterian figure? 76
6.5. Entrepreneurial theory 77
6.6. A Schumpeterian entrepreneur 78
6.7. The innovative entrepreneur's resources 80
6.8. Influence on innovation 81

Chapter 7. Open Innovation and Closed Innovation 83

7.1. Closed innovation 83
7.2. Collaborative and open innovation 84
7.3. Open innovation 86

Chapter 8. Jobs, Territories and Inequalities in Innovation 89

8.1. Innovation territories 89
8.2. Peri-urban and rural areas 90
8.3. Innovations and territories 91
8.4. Decentralization and innovation through territory 92
8.5. Creativity, innovation and territory 94
8.6. Innovation territories 95

Chapter 9. Managing and Financing Innovation 97

9.1. The issue of financing innovation. 97
9.2. Entrepreneurs and innovation financing 99
9.3. Diversity of means and strategies 101
9.4. Research and consultancy in innovation funding. 102
9.5. Private equity and the dynamics of innovation funding 105

Chapter 10. The Philosophy and Strategy of Innovation 109

10.1. The philosophy of innovation 109
10.2. Towards a strategic innovation? 111

Conclusion 115

References 117

Index 149