2.6. Amount of human resources required for the construction of a MOOC

2.6.1. For teachers

2.6.2. Teaching support staff

2.6.3. Technical support staff

2.7. Cost of a MOOC

2.7.1. Logistics

2.7.2. Software platform

2.7.3. Hardware platform

2.7.4. Human resources

CHAPTER 3. A MOOC FOR WHOM AND FOR WHAT PURPOSES?

3.1. Audiences

3.1.1. MOOCs at university

3.1.2. Lifelong learning

3.2. Proper use of MOOCs

3.2.1. MOOCs as instruments of communication

3.2.2. MOOCs, distance learning and initial training

3.2.3. MOOCs and continuing education

3.3. Assessment of learners and certification

3.4. Following of MOOCs and “tutored” MOOCs

CHAPTER 4. FINANCING AND DEVELOPMENT OF MOOCS

4.1. What benefits do MOOCs bring, and what profits can be made?

4.1.1. In universities

4.1.2. Continuing education

4.1.3. Value of data

4.2. Financing of MOOCs

CHAPTER 5. MOOCS AND HIGHER EDUCATION

5.1. MOOCs and universities

5.1.1. What is a university?

5.1.2. Who is the target market for a university?

5.1.3. Which universities?